

Solutions for People

At alfamedia we always focus on efficiency in operation and production.

PageOneXT is an interactive composition tool, that gives unrivalled throughput in every part of the publishing process.

PageOneXT



**Building
advertising
with
blazing
speed**

**Building
complex
articles with
minimum
effort**

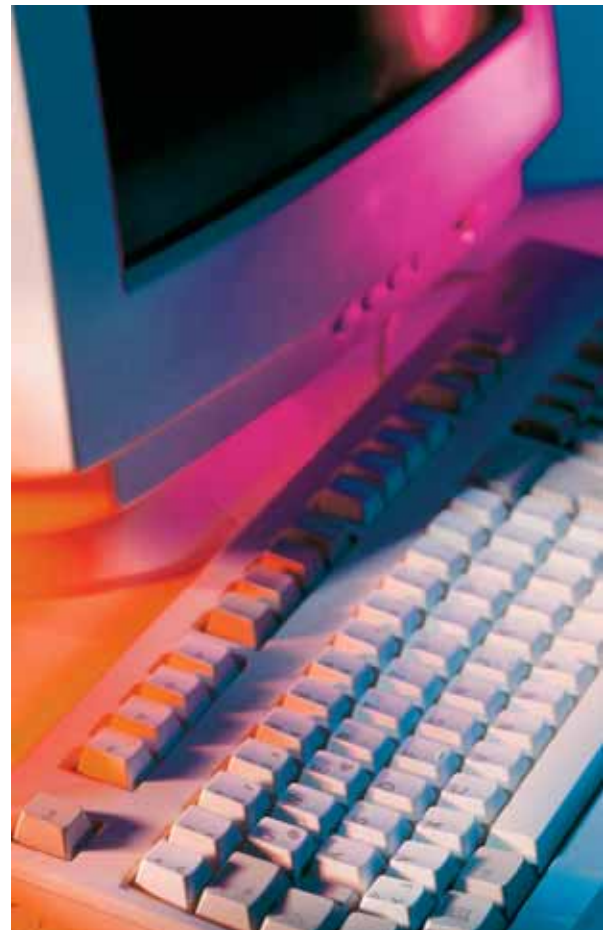
**Finalizing
pages with
ads and edi-
torial content**

Efficiency In Composition

- PageOneXT is a highly efficient XML based composition tool designed for industrial production. It is used by many media companies throughout the world.
- In high throughput operations it makes great economical sense to deploy special tools to improve the cost/benefit ratio.
- This is also true for advertisement, article and page composition in media companies.
- PageOneXT is such a tool, with which users can outperform Adobe InDesign® or Quark Xpress® users.
- Perhaps the most important fact about PageOneXT is that it can solve all the composition tasks in a media company, including the automated ones.

A Part Of The Total Workflow

- PageOneXT serves as the default composition engine in all alfamedia applications.
- This gives an unrivalled consistency in all matters relating to typography and the opportunity to template and automate tedious and error prone manual labor processes.



Advanced layout functions



Building complex ads



Sophisticated article layout



>> PageOneXT: Ease Of Use And Efficiency

PageOneXT can be used for both simple or complex composition tasks, either as a stand-alone package or integrated into an overall system. Typical applications include advertisement production, newspaper page layout, magazine production and traditional catalogue work.

- PageOneXT combines the ease of use of a modern desktop publishing system with the power of professional composition systems.
- The user interface has an easy to understand approach for the occasional user, but has also very rich typographical and composition capabilities for the trained user.
- PageOneXT has a whole range of individual paragraph and character formatting options for optimizing text layout.
- Production can be structured and automated with links and pre-assignments or by using style and layout templates, thus optimizing the entire workflow, including image integration.
- PageOneXT is particularly suitable for advertisement work with its many versatile options for text, for fixed or variable height and for standard and freely-designed ads. It has all the flexibility needed for designing and composing eye-catching advertisements efficiently.

>> Advanced Features Of PageOneXT

- Some of PageOneXT's functions go beyond those of other tools:
- Background grid for paragraphs (including vignettes).
- Objects running between paragraphs.
- Images that are assigned to the automatic display frame.
- Automatic strikethrough of prices.
- Automatically calculated or page-related indents.
- Customized underlining with gaps for descenders. Automatic proportional enlargement of text to fit measure.
- Variable vertical (top) justification with distribution of the remaining space within a column.
- Text spacing inside and outside the wrapping.
- Display frames may be given concave and convex corners, or each corner may be freely defined. The frame may contain decorative elements consisting of text, graphic or image components.
- Vertical justification for automatic distribution of the remaining space in an ad, fixed vertical or horizontal alignment of elements.

>> The Technology Of PageOneXT

- PageOneXT is available as an interactive application on Windows based PC workstations.
- PageOneXT is also available as a rendering service on UNIX and Linux platforms.
- PageOneXT is part of the alfamedia product family. It is under constant development and is deeply integrated with the other alfamedia solutions.